
University of Pretoria Yearbook 2021

Research report: Marketing management 795 (BEM 795)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	30.00
NQF Level	08
Programmes	BComHons Marketing Management
Prerequisites	NME 703
Language of tuition	Module is presented in English
Department	Marketing Management
Period of presentation	Semester 1

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